

06/20/2011 11:02:04
Performance Report

13-HD
National Underwriting
Page 1
06/13/2011 -

06/19/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

AFROPOP: THE ULTIMATE CULTURAL EXCHANGE #301H

Thu, 06/16/2011 at 03:00 ART ROBINS; BBC; CAROL LANGFORD; CENTER FOR
AFRICAN STUDIES; CENTER FOR OFFICE OF RESEARCH AND
GRADUATE PR; CORPORATION FOR PUBLIC BROADCASTING;
DANIEL ROSE; GRETTE VIDDAL; INDEPENDENCE COMMUNITY FOUNDATIO
N; JAFFE FUND FOR EXPERIMENTAL MEDIA & PERFORMING
ART; JOHNY JACQUES; JUNIOR LONGIN; NATIONAL BLACK PROGRAM
MING CONSORTIUM; NATIONAL ENDOWMENT FOR THE ARTS;
NEW YORK STATE COUNCIL ON THE ARTS

AFROPOP: THE ULTIMATE CULTURAL EXCHANGE #302H

Thu, 06/16/2011 at 04:30 ART ROBINS; BBC; CAROL LANGFORD; CENTER FOR
AFRICAN STUDIES; CENTER FOR OFFICE OF RESEARCH AND
GRADUATE PR; CORPORATION FOR PUBLIC BROADCASTING;
DANIEL ROSE; GRETTE VIDDAL; INDEPENDENCE COMMUNITY FOUNDATIO
N; JAFFE FUND FOR EXPERIMENTAL MEDIA & PERFORMING
ART; JOHNY JACQUES; JUNIOR LONGIN; NATIONAL BLACK PROGRAM
MING CONSORTIUM; NATIONAL ENDOWMENT FOR THE ARTS;
NEW YORK STATE COUNCIL ON THE ARTS

AMERICA'S TEST KITCHEN FROM COOK'S ILLUSTRATED #1118

Sun, 06/19/2011 at 17:00 DCS BY FISHER & PAYKEL; DIAMOND CRYSTAL KOSHER
SALT; KOHLER; VIVA PAPER TOWELS; WOODBRIDGE; COOKING.COM

AMERICAN MASTERS #2002H

Tue, 06/14/2011 at 04:00 CPB; JACK RUDIN; NEA; PTV STATIONS; ROSALIND P.
WALTER; THE ANDRE AND ELIZABETH KERTESZ FOUNDATION;
THE BLANCHE AND IRVING LAURIE FOUNDATION

ANGELS OF MILOT: HAITI'S AFTERSHOCK #000H

Mon, 06/20/2011 at 00:30 PHILIPS HEALTHCARE

ANTIQUES ROADSHOW #1307

Mon, 06/13/2011 at 20:00 FRANKLIN TEMPLETON; LIBERTY MUTUAL INSURANCE
COMPANY; PTV STATIONS; SUBARU

ANTIQUES ROADSHOW #1307H

Wed, 06/15/2011 at 04:00 FRANKLIN TEMPLETON; LIBERTY MUTUAL INSURANCE
COMPANY; PTV STATIONS; SUBARU

APACHE 8 #000H

Wed, 06/15/2011 at 03:00 FRENCH AMERICAN CHARITABLE TRUST; HANSON FILM
INSTITUTE, THE UNIVERSITY OF ARIZONA; NATIONAL
GEOGRAPHIC ALL ROADS FILM PROJECT; NATIVE
AMERICAN PUBLIC TELE. THROUGH CPB

ARTHUR #1305

Tue, 06/14/2011 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS

ARTHUR #1306

Wed, 06/15/2011 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS

06/20/2011 11:02:04 13-HD
Performance Report National Underwriting
Page 2

06/13/2011 -

06/19/2011

Search Criteria: Underwriter: ALL Series: ALL

Program
Air Date & Time Underwriter(s)

BARNEY & FRIENDS #1102

Tue, 06/14/2011 at 06:30 PTV STATIONS

BETWEEN THE LIONS #1007H

Tue, 06/14/2011 at 14:30 BARKSDALE READING INSTITUTE; CHICK-FIL-A; READY
TO LEARN AGREEMENT U.S. DEPT. EDU. PBS/CPB

BETWEEN THE LIONS #506

Wed, 06/15/2011 at 14:30 BARKSDALE READING INSTITUTE; CHICK-FIL-A; READY
TO LEARN AGREEMENT U.S. DEPT. EDU. PBS/CPB

BETWEEN THE LIONS #507

Thu, 06/16/2011 at 14:30 BARKSDALE READING INSTITUTE; CHICK-FIL-A; READY
TO LEARN AGREEMENT U.S. DEPT. EDU. PBS/CPB

BETWEEN THE LIONS #508

Fri, 06/17/2011 at 14:30 BARKSDALE READING INSTITUTE; CHICK-FIL-A; READY
TO LEARN AGREEMENT U.S. DEPT. EDU. PBS/CPB

BETWEEN THE LIONS #704

Mon, 06/13/2011 at 14:30 BARKSDALE READING INSTITUTE; CHICK-FIL-A; READY
TO LEARN AGREEMENT U.S. DEPT. EDU. PBS/CPB

BONECRUSHER

Mon, 06/20/2011 at 01:30 SELF-FUNDED

BOXING GYM

Thu, 06/16/2011 at 21:00 CPB; LEF MOVING IMAGE FUND; NEA; PTV STATIONS;
THE SUNDANCE INSTITUTE
Sat, 06/18/2011 at 02:00 CPB; LEF MOVING IMAGE FUND; NEA; PTV STATIONS;
THE SUNDANCE INSTITUTE
Sun, 06/19/2011 at 04:25 CPB; LEF MOVING IMAGE FUND; NEA; PTV STATIONS;
THE SUNDANCE INSTITUTE

This program appeared 3 times between 06/13/2011 and 06/19/2011.

CHARLIE ROSE #17120

Mon, 06/13/2011 at 13:30 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS
COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE
STARR FOUNDATION; WILLIAM B. WIENER JR.
FOUNDATION

CHARLIE ROSE #17121

Mon, 06/13/2011 at 23:30 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS
COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE
STARR FOUNDATION; WILLIAM B. WIENER JR.
FOUNDATION
Tue, 06/14/2011 at 13:30 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS
COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE
STARR FOUNDATION; WILLIAM B. WIENER JR.
FOUNDATION

This program appeared 2 times between 06/13/2011 and 06/19/2011.

06/20/2011 11:02:04 13-HD
Performance Report National Underwriting
Page 3
06/19/2011 06/13/2011 -

Search Criteria: Underwriter: ALL Series: ALL

Program
Air Date & Time Underwriter(s)

CHARLIE ROSE #17122

Tue, 06/14/2011 at 23:00 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS
COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE
STARR FOUNDATION; WILLIAM B. WIENER JR.
FOUNDATION
Wed, 06/15/2011 at 13:30 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS
COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE
STARR FOUNDATION; WILLIAM B. WIENER JR.
FOUNDATION

This program appeared 2 times between 06/13/2011 and 06/19/2011.

CHARLIE ROSE #17123

Wed, 06/15/2011 at 23:00 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS
COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE
STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

Thu, 06/16/2011 at 13:30 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS
COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE
STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

This program appeared 2 times between 06/13/2011 and 06/19/2011.

CHARLIE ROSE #17124

Thu, 06/16/2011 at 23:03 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS
COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE
STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

Fri, 06/17/2011 at 13:30 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS
COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE
STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

This program appeared 2 times between 06/13/2011 and 06/19/2011.

CHARLIE ROSE #17125

Fri, 06/17/2011 at 23:00 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS
COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE
STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

CONSUELO MACK WEALTHTRACK #751

Sat, 06/18/2011 at 08:00 ANNALY CAPITAL MANAGEMENT; LOOMIS SAYLES; NEW
YORK LIFE; RESEARCH AFFILIATES

CYBERCHASE #107

Thu, 06/16/2011 at 08:00 ARTHUR VINING DAVIS FOUNDATION; CPB; INTEL
FOUNDATION; KETTERING FAMILY FOUNDATION; NSF; PTV STATIONS;
THE VOLCKHAUSEN FAMILY

Thu, 06/16/2011 at 16:30 ARTHUR VINING DAVIS FOUNDATION; CPB; INTEL
FOUNDATION; KETTERING FAMILY FOUNDATION; NSF; PTV STATIONS;
THE VOLCKHAUSEN FAMILY

This program appeared 2 times between 06/13/2011 and 06/19/2011.

CYBERCHASE #203

Wed, 06/15/2011 at 08:00 CPB; INTEL FOUNDATION; KETTERING FAMILY
FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

Wed, 06/15/2011 at 16:30 CPB; INTEL FOUNDATION; KETTERING FAMILY
FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

This program appeared 2 times between 06/13/2011 and 06/19/2011.

13-HD

06/20/2011 11:02:04
Performance Report

National Underwriting
Page 4
06/13/2011 -

06/19/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

CYBERCHASE #705

Fri, 06/17/2011 at 08:00 CPB; DOROTHY & LEWIS CULLMAN; ERNST & YOUNG, LLP;
NSF; NORTHROP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN
FAMILY

Fri, 06/17/2011 at 16:30 CPB; DOROTHY & LEWIS CULLMAN; ERNST & YOUNG, LLP;
NSF; NORTHROP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN
FAMILY

This program appeared 2 times between 06/13/2011 and 06/19/2011.

CYBERCHASE #707

Mon, 06/13/2011 at 08:00 CPB; DOROTHY & LEWIS CULLMAN; ERNST & YOUNG, LLP;
NSF; NORTHROP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN
FAMILY

Mon, 06/13/2011 at 16:30 CPB; DOROTHY & LEWIS CULLMAN; ERNST & YOUNG, LLP;
NSF; NORTHROP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN
FAMILY

Sun, 06/19/2011 at 08:00 CPB; DOROTHY & LEWIS CULLMAN; ERNST & YOUNG, LLP;
NSF; NORTHROP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN
FAMILY

This program appeared 3 times between 06/13/2011 and 06/19/2011.

CYBERCHASE #802

Tue, 06/14/2011 at 08:00 CPB; ERNST & YOUNG, LLP; NSF; NORTHROP GRUMMAN;
PTV STATIONS; THE VOLCKHAUSEN FAMILY

Tue, 06/14/2011 at 16:30 CPB; ERNST & YOUNG, LLP; NSF; NORTHROP GRUMMAN;
PTV STATIONS; THE VOLCKHAUSEN FAMILY

This program appeared 2 times between 06/13/2011 and 06/19/2011.

DINOSAUR TRAIN #125

Mon, 06/13/2011 at 10:00 PTV STATIONS

DINOSAUR TRAIN #138

Fri, 06/17/2011 at 10:00 PTV STATIONS

Sun, 06/19/2011 at 10:00 PTV STATIONS

This program appeared 2 times between 06/13/2011 and 06/19/2011.

ELECTRIC COMPANY #113H

Tue, 06/14/2011 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S.
DEPARTMENT OF EDUCATION

ELECTRIC COMPANY #114H

Thu, 06/16/2011 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S.
DEPARTMENT OF EDUCATION

06/20/2011 11:02:04
Performance Report

13-HD
National Underwriting
Page 5
06/13/2011 -

06/19/2011

Search Criteria: Underwriter: ALL Series: ALL

Program
Air Date & Time Underwriter(s)

ELECTRIC COMPANY #115H

Mon, 06/13/2011 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S.
DEPARTMENT OF EDUCATION

ELECTRIC COMPANY #119H

Wed, 06/15/2011 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S.
DEPARTMENT OF EDUCATION

ELECTRIC COMPANY #203H

Fri, 06/17/2011 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S.
DEPARTMENT OF EDUCATION

FETCH! WITH RUFF RUFFMAN #505H

Sun, 06/19/2011 at 11:30 CHUCK E. CHEESE'S; NSF; PTV STATIONS; THE ARTHUR
VINING DAVIS FOUNDATIONS

FRANNY'S FEET #110

Mon, 06/13/2011 at 12:30 THE ARTHUR VINING DAVIS FOUNDATIONS

FRANNY'S FEET #111

Tue, 06/14/2011 at 12:30 THE ARTHUR VINING DAVIS FOUNDATIONS

FRANNY'S FEET #112

Wed, 06/15/2011 at 12:30 THE ARTHUR VINING DAVIS FOUNDATIONS

FRONTLINE #2802H

Tue, 06/14/2011 at 21:00 CPB; FRONTLINE JOURNALISM FUND; PTV STATIONS;

PARK FOUNDATION; REVA AND DAVID LOGAN; THE JOHN D. AND
CATHERINE T. MACARTHUR FOUNDATION
Thu, 06/16/2011 at 01:30 CPB; FRONTLINE JOURNALISM FUND; PTV STATIONS;
PARK FOUNDATION; REVA AND DAVID LOGAN; THE JOHN D. AND
CATHERINE T. MACARTHUR FOUNDATION

This program appeared 2 times between 06/13/2011 and 06/19/2011.

GREAT PERFORMANCES #3314H

Sat, 06/18/2011 at 16:00 CPB; DUBOSE & DOROTHY HEYWARD MEMORIAL FUND;
LUESTHER MERTZ; NEA; PTV STATIONS; THE IRENE DIAMOND
FUND, INC.; VIVIAN MILSTEIN

GREAT PERFORMANCES #3415H

Sat, 06/18/2011 at 13:00 CPB; NEA; PTV STATIONS; THE IRENE DIAMOND FUND,
INC.; VIVIAN MILSTEIN

INDEPENDENT LENS #1225H

Tue, 06/14/2011 at 22:00 CPB; FIRST NATIONS COMPOSERS INITIATIVE; JEAN R.
<ARTIN; NEA; PTV STATIONS; RAINBOW ENDOWMENT; THE
B.W. BASTIAN FOUNDATION; THE FORD FOUNDATION
Wed, 06/15/2011 at 02:00 CPB; FIRST NATIONS COMPOSERS INITIATIVE; JEAN R.
<ARTIN; NEA; PTV STATIONS; RAINBOW ENDOWMENT; THE

06/20/2011 11:02:04 13-HD
Performance Report National Underwriting
Page 6

06/13/2011 -

06/19/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

B.W. BASTIAN FOUNDATION; THE FORD FOUNDATION

This program appeared 2 times between 06/13/2011 and 06/19/2011.

JAIL, NO BAIL #000H

Thu, 06/16/2011 at 02:30 THE ETV ENDOWMENT OF SOUTH CAROLINA; THE
HUMANITIES COUNCIL OF SOUTH CAROLINA

JOHN MCLAUGHLIN'S ONE ON ONE #2703

Sat, 06/18/2011 at 09:30 METLIFE

LIVE FROM THE ARTISTS DEN #204

Fri, 06/17/2011 at 21:30 BARNES & NOBLE; GREY GOOSE ENTERTAINMENT
Sun, 06/19/2011 at 23:30 BARNES & NOBLE; GREY GOOSE ENTERTAINMENT

This program appeared 2 times between 06/13/2011 and 06/19/2011.

MARTHA SPEAKS #128H

Mon, 06/13/2011 at 15:30 CPB; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV
STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU
PBS

MARTHA SPEAKS #129H

Tue, 06/14/2011 at 15:30 CPB; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV
STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU
PBS

MARTHA SPEAKS #130H

Wed, 06/15/2011 at 15:30 CPB; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV
STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU
PBS

MARTHA SPEAKS #131H

Thu, 06/16/2011 at 15:30 CPB; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV
STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU
PBS

MARTHA SPEAKS #135H

Fri, 06/17/2011 at 15:30 CPB; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV
STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU
PBS

MASTERPIECE MYSTERY! #4114

Sun, 06/19/2011 at 21:00 FRANKLIN TEMPLETON COMPANIES, LLC; MASTERPIECE
TRUST; PTV STATIONS

06/20/2011 11:02:04 13-HD
Performance Report National Underwriting
Page 7
06/13/2011 -
06/19/2011

Search Criteria: Underwriter: ALL Series: ALL

Program
Air Date & Time Underwriter(s)

MAYA & MIGUEL #158

Sun, 06/19/2011 at 10:30 CPB; CHUCK E. CHEESE'S; RTL AGREEMENT FROM THE
U.S. DEPT OF EDU. THRU PBS

MYSTERY OF CHACO CANYON

Wed, 06/15/2011 at 22:00 ANNA BIRD; MICHAEL; CHAMIZA FOUNDATION; DANIEL
SOFAER; EDUCATIONAL FOUNDATION OF AMERICA; HEALTHTRAC
FOUNDATION; JAY GLASSMAN; M.B. PHILLIPS;
PERTSCHUK; SAN FRANCISCO FOUNDATION; SHALER ADAMS FOUNDATION; T

HE JOYCE FOUNDATION; THE MCCUNE CHARITABLE
FOUNDATION
Fri, 06/17/2011 at 02:30 ANNA BIRD; MICHAEL; CHAMIZA FOUNDATION; DANIEL
SOFAER; EDUCATIONAL FOUNDATION OF AMERICA; HEALTHTRAC
FOUNDATION; JAY GLASSMAN; M.B. PHILLIPS;
PERTSCHUK; SAN FRANCISCO FOUNDATION; SHALER ADAMS FOUNDATION; T
HE JOYCE FOUNDATION; THE MCCUNE CHARITABLE
FOUNDATION

This program appeared 2 times between 06/13/2011 and 06/19/2011.

NATURE #2613

Sun, 06/19/2011 at 20:00 CPB; CANON; PTV STATIONS; S.C. JOHNSON & SON,
INC.; THE LILLIAN GOLDMAN CHARITABLE TRUST

NEED TO KNOW #158H

Fri, 06/17/2011 at 20:30 BERNARD & IRENE SCHWARTZ; CPB; JOHN D. AND
CATHERINE T. MACARTHUR FOUNDATION; MIRIAM & IRA D. WALLACE
FOUNDATION; PBS; ROCKEFELLER FOUNDATION
Sun, 06/19/2011 at 18:00 BERNARD & IRENE SCHWARTZ; CPB; JOHN D. AND
CATHERINE T. MACARTHUR FOUNDATION; MIRIAM & IRA D. WALLACE
FOUNDATION; PBS; ROCKEFELLER FOUNDATION

This program appeared 2 times between 06/13/2011 and 06/19/2011.

NIGHTLY BUSINESS REPORT #30246Z

Mon, 06/13/2011 at 18:30 FINRA INVESTOR EDUCATION FOUNDATION; HUMAN
SERVICES COALITION OF MIAMI-DADE, INC.; US-JAPAN FOUNDATION

NIGHTLY BUSINESS REPORT #30247Z

Tue, 06/14/2011 at 18:30 FINRA INVESTOR EDUCATION FOUNDATION; HUMAN
SERVICES COALITION OF MIAMI-DADE, INC.; US-JAPAN FOUNDATION

NIGHTLY BUSINESS REPORT #30248Z

Wed, 06/15/2011 at 18:30 FINRA INVESTOR EDUCATION FOUNDATION; HUMAN
SERVICES COALITION OF MIAMI-DADE, INC.; US-JAPAN FOUNDATION

NIGHTLY BUSINESS REPORT #30249Z

Thu, 06/16/2011 at 18:30 FINRA INVESTOR EDUCATION FOUNDATION; HUMAN
SERVICES COALITION OF MIAMI-DADE, INC.; US-JAPAN FOUNDATION

NIGHTLY BUSINESS REPORT #30250Z

Fri, 06/17/2011 at 18:30 FINRA INVESTOR EDUCATION FOUNDATION; HUMAN
SERVICES COALITION OF MIAMI-DADE, INC.; US-JAPAN FOUNDATION

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

NOVA #3513Z

Tue, 06/14/2011 at 03:00 CPB; DAVID H. KOCH; DAVID H. KOCH; EXXONMOBIL CORPORATION; FRANKLIN TEMPLETON; HOWARD HUGHES MEDICAL INSTITUTE; PTV STATIONS

NOVA #3610

Wed, 06/15/2011 at 21:00 CPB; DAVID H. KOCH; FRANKLIN TEMPLETON; HOWARD HUGHES MEDICAL INSTITUTE; PTV STATIONS

NOVA #3610H

Fri, 06/17/2011 at 01:30 CPB; DAVID H. KOCH; FRANKLIN TEMPLETON; HOWARD HUGHES MEDICAL INSTITUTE; PTV STATIONS

Sun, 06/19/2011 at 19:00 CPB; DAVID H. KOCH; FRANKLIN TEMPLETON; HOWARD HUGHES MEDICAL INSTITUTE; PTV STATIONS

This program appeared 2 times between 06/13/2011 and 06/19/2011.

PATI'S MEXICAN TABLE #101H

Sun, 06/19/2011 at 16:30 GRUMA CORP./MISSION FOODS; SAGARPA

PBS NEWSHOUR #10048H

Mon, 06/13/2011 at 19:00 ALFRED P. SLOAN FOUNDATION; BILL & MELINDA GATES FOUNDATION; BURLINGTON NORTHERN FOUNDATION; CPB; CARNEGIE CORPORATION OF NEW YORK; CHEVRON CORPORATION; DAVID & LUCILE PACKARD FOUNDATION; INTEL CORPORATION; J. RODERICK MACARTHUR FOUNDATION; JOHN S. & JAMES L. KNIGHT FOUNDATION; KAZANJIAN ECONOMICS FOUNDATION; NATIONAL ENDOWMENT FOR THE ARTS; PTV STATIONS; PARK FOUNDATION; POETRY FOUNDATION; ROBERT WOOD JOHNSON FOUNDATION; ROCKEFELLER BROTHERS FUND; S.D. BECHTEL JR. FOUNDATION; THE FORD FOUNDATION; THE GRUBER FAMILY FOU

PBS NEWSHOUR #10049H

Tue, 06/14/2011 at 19:00 ALFRED P. SLOAN FOUNDATION; BILL & MELINDA GATES FOUNDATION; BURLINGTON NORTHERN FOUNDATION; CPB; CARNEGIE CORPORATION OF NEW YORK; CHEVRON CORPORATION; DAVID & LUCILE PACKARD FOUNDATION; INTEL CORPORATION; J. RODERICK MACARTHUR FOUNDATION; JOHN S. & JAMES L. KNIGHT FOUNDATION; KAZANJIAN ECONOMICS FOUNDATION; NATIONAL ENDOWMENT FOR THE ARTS; PTV STATIONS; PARK FOUNDATION; POETRY FOUNDATION; ROBERT WOOD JOHNSON FOUNDATION; ROCKEFELLER BROTHERS FUND; S.D. BECHTEL JR. FOUNDATION; THE FORD FOUNDATION; THE GRUBER FAMILY FOU

PBS NEWSHOUR #10050H

Wed, 06/15/2011 at 19:00 ALFRED P. SLOAN FOUNDATION; BILL & MELINDA GATES

FOUNDATION; BURLINGTON NORTHERN FOUNDATION; CPB;
CARNEGIE CORPORATION OF NEW YORK; CHEVRON
CORPORATION; DAVID & LUCILE PACKARD FOUNDATION; INTEL CORPORATION
; J. RODERICK MACARTHUR FOUNDATION; JOHN S. &
JAMES L. KNIGHT FOUNDATION; KAZANJIAN ECONOMICS FOUNDATION; N
ATIONAL ENDOWMENT FOR THE ARTS; PTV STATIONS;
PARK FOUNDATION; POETRY FOUNDATION; ROBERT WOOD JOHNSON FOUN
DATION; ROCKEFELLER BROTHERS FUND; S.D. BECHTEL
JR. FOUNDATION; THE FORD FOUNDATION; THE GRUBER FAMILY FOU

PBS NEWSHOUR #10051H

Thu, 06/16/2011 at 19:00 ALFRED P. SLOAN FOUNDATION; BILL & MELINDA GATES
FOUNDATION; BURLINGTON NORTHERN FOUNDATION; CPB;
CARNEGIE CORPORATION OF NEW YORK; CHEVRON
CORPORATION; DAVID & LUCILE PACKARD FOUNDATION; INTEL CORPORATION
; J. RODERICK MACARTHUR FOUNDATION; JOHN S. &
JAMES L. KNIGHT FOUNDATION; KAZANJIAN ECONOMICS FOUNDATION; N
ATIONAL ENDOWMENT FOR THE ARTS; PTV STATIONS;
PARK FOUNDATION; POETRY FOUNDATION; ROBERT WOOD JOHNSON FOUN
DATION; ROCKEFELLER BROTHERS FUND; S.D. BECHTEL
JR. FOUNDATION; THE FORD FOUNDATION; THE GRUBER FAMILY FOU

06/20/2011 11:02:04 13-HD
Performance Report National Underwriting
Page 9

06/13/2011 -

06/19/2011

Search Criteria: Underwriter: ALL Series: ALL

Program	
Air Date & Time	Underwriter(s)

PBS NEWSHOUR #10052H

Fri, 06/17/2011 at 19:00 ALFRED P. SLOAN FOUNDATION; BILL & MELINDA GATES
FOUNDATION; BURLINGTON NORTHERN FOUNDATION; CPB;
CARNEGIE CORPORATION OF NEW YORK; CHEVRON
CORPORATION; DAVID & LUCILE PACKARD FOUNDATION; INTEL CORPORATION
; J. RODERICK MACARTHUR FOUNDATION; JOHN S. &
JAMES L. KNIGHT FOUNDATION; KAZANJIAN ECONOMICS FOUNDATION; N
ATIONAL ENDOWMENT FOR THE ARTS; PTV STATIONS;
PARK FOUNDATION; POETRY FOUNDATION; ROBERT WOOD JOHNSON FOUN
DATION; ROCKEFELLER BROTHERS FUND; S.D. BECHTEL
JR. FOUNDATION; THE FORD FOUNDATION; THE GRUBER FAMILY FOU

RELIGION & ETHICS NEWSWEEKLY #1442Z

Sat, 06/18/2011 at 10:30 CPB; LILLY ENDOWMENT, INC.; MUTUAL OF AMERICAN
Sun, 06/19/2011 at 17:30 CPB; LILLY ENDOWMENT, INC.; MUTUAL OF AMERICAN

This program appeared 2 times between 06/13/2011 and 06/19/2011.

RICK STEVES' EUROPE #201

Sat, 06/18/2011 at 05:30 BREAD FOR THE WORLD; AMERICAN AIRLINES

SAVING THE BAY #101H

Mon, 06/20/2011 at 03:30 AMBASSADOR BILL AND JEAN LANE FUND; BAY AREA TOLL
AUTHORITY; CALIFORNIA STATE COASTAL CONSERVANCY;
DAVID & LUCILE PACKARD FOUNDATION; KABCENELL
FOUNDATION; RICHARD & RHODA GOLDMAN FUND; SONOMA COUNTY WATER
AGENCY; THE DIRK AND CHARLENE

SECRETS OF THE DEAD #901H

Fri, 06/17/2011 at 00:30 PTV STATIONS

SESAME STREET #4216H

Fri, 06/17/2011 at 07:00 AMERICAN EGG BOARD; BEACHES FAMILY RESORTS; CPB;
EARTH'S BEST BABY FOOD; PNC BANK; PTV STATIONS;
UNITED HEALTHCARE

SESAME STREET #4242H

Thu, 06/16/2011 at 07:00 AMERICAN EGG BOARD; BEACHES FAMILY RESORTS; CPB;
EARTH'S BEST BABY FOOD; PNC BANK; PTV STATIONS;
UNITED HEALTHCARE

SID THE SCIENCE KID #132H

Fri, 06/17/2011 at 11:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATION; THE
ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING
COMPANY; THE ROSE HILLS FOUNDATION

SID THE SCIENCE KID #140H

Wed, 06/15/2011 at 11:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATION; THE
ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING
COMPANY; THE ROSE HILLS FOUNDATION

06/20/2011 11:02:04 13-HD
Performance Report National Underwriting
Page 10
06/19/2011 06/13/2011 -

Search Criteria: Underwriter: ALL Series: ALL

Program	Underwriter(s)
Air Date & Time	

SID THE SCIENCE KID #141H

Thu, 06/16/2011 at 11:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE
BOEING COMPANY

SID THE SCIENCE KID #212H

Mon, 06/13/2011 at 11:00 CPB; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS
FOUNDATION; S.D. BECHTEL JR. FOUNDATION; THE ARTHUR
VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; THE
CARSON FAMILY CHARITABLE TRUST
Sun, 06/19/2011 at 11:00 CPB; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS
FOUNDATION; S.D. BECHTEL JR. FOUNDATION; THE ARTHUR
VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; THE
CARSON FAMILY CHARITABLE TRUST

This program appeared 2 times between 06/13/2011 and 06/19/2011.

SID THE SCIENCE KID #213H

Tue, 06/14/2011 at 11:00 CPB; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS
FOUNDATION; S.D. BECHTEL JR. FOUNDATION; THE ARTHUR
VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; THE
CARSON FAMILY CHARITABLE TRUST

STONEWALL UPRISING: AMERICAN EXPERIENCE #2309H

Mon, 06/13/2011 at 22:00 ALFRED P. SLOAN FOUNDATION; CPB; LIBERTY MUTUAL
INSURANCE COMPANY; PTV STATIONS; SUSAN B. KAPLAN
Wed, 06/15/2011 at 00:30 ALFRED P. SLOAN FOUNDATION; CPB; LIBERTY MUTUAL
INSURANCE COMPANY; PTV STATIONS; SUSAN B. KAPLAN

This program appeared 2 times between 06/13/2011 and 06/19/2011.

SUPER WHY! #130

Fri, 06/17/2011 at 09:30 CPB; CHUCK E. CHEESE'S; DEPARTMENT OF EDUCATION;
PTV STATIONS
Sun, 06/19/2011 at 09:30 CPB; CHUCK E. CHEESE'S; DEPARTMENT OF EDUCATION;
PTV STATIONS

This program appeared 2 times between 06/13/2011 and 06/19/2011.

TAVIS SMILEY #2320Z

Mon, 06/13/2011 at 13:00 NATIONWIDE INSURANCE; PTV STATIONS; WAL-MART
STORES

TAVIS SMILEY #2321Z

Tue, 06/14/2011 at 00:30 NATIONWIDE INSURANCE; PTV STATIONS; WAL-MART
STORES
Tue, 06/14/2011 at 13:00 NATIONWIDE INSURANCE; PTV STATIONS; WAL-MART
STORES

This program appeared 2 times between 06/13/2011 and 06/19/2011.

TAVIS SMILEY #2322Z

Wed, 06/15/2011 at 00:00 NATIONWIDE INSURANCE; PTV STATIONS; WAL-MART
STORES
Wed, 06/15/2011 at 13:00 NATIONWIDE INSURANCE; PTV STATIONS; WAL-MART
STORES

This program appeared 2 times between 06/13/2011 and 06/19/2011.

06/20/2011 11:02:04
Performance Report

National Underwriting
Page 11
06/13/2011 -

06/19/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

TAVIS SMILEY #2323Z

Thu, 06/16/2011 at 00:00 NATIONWIDE INSURANCE; PTV STATIONS; WAL-MART
STORES

Thu, 06/16/2011 at 13:00 NATIONWIDE INSURANCE; PTV STATIONS; WAL-MART
STORES

This program appeared 2 times between 06/13/2011 and 06/19/2011.

TAVIS SMILEY #2324Z

Fri, 06/17/2011 at 00:03 NATIONWIDE INSURANCE; PTV STATIONS; WAL-MART
STORES

Fri, 06/17/2011 at 13:00 NATIONWIDE INSURANCE; PTV STATIONS; WAL-MART
STORES

This program appeared 2 times between 06/13/2011 and 06/19/2011.

TAVIS SMILEY #2325Z

Sat, 06/18/2011 at 00:00 NATIONWIDE INSURANCE; PTV STATIONS; WAL-MART
STORES

THOMAS & FRIENDS #701H

Thu, 06/16/2011 at 12:00 ORAJEL

THOMAS & FRIENDS #702H

Fri, 06/17/2011 at 12:00 ORAJEL

THOMAS & FRIENDS #808H

Mon, 06/13/2011 at 12:00 ORAJEL

THOMAS & FRIENDS #809H

Tue, 06/14/2011 at 12:00 ORAJEL

THOMAS & FRIENDS #810H

Wed, 06/15/2011 at 12:00 ORAJEL

TO THE CONTRARY WITH BONNIE ERBE #2014H

Sat, 06/18/2011 at 11:30 CHARLES A. FRUEAUFF FOUNDATION; COLCOM
FOUNDATION; LEXUS

TRAVELSCOPE #501H

Sat, 06/18/2011 at 06:30 DK EYEWITNESS TRAVEL GUIDES; ROSETTA STONE

TV411 #119

Fri, 06/17/2011 at 05:30 FORD FOUNDATION; LILA WALLACE-READER'S DIGEST
FUND; NORTH CAROLINA COMMUNITY COLLEGE SYSTEM; SOUTH
CAROLINA DEPT. OF EDUCATION

06/20/2011 11:02:04 13-HD
Performance Report National Underwriting
Page 12

06/13/2011 -

06/19/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

UNFORGIVABLE BLACKNESS: THE RISE AND FALL OF JACK #101H

Fri, 06/17/2011 at 03:30 PTV STATIONS; CPB; GENERAL MOTORS CORPORATION;
ARTHUR DAVIS VINING FOUNDATION; MRS. ROSALIND P. WALTER

UNFORGIVABLE BLACKNESS: THE RISE AND FALL OF JACK #102H

Sat, 06/18/2011 at 03:35 PTV STATIONS; CPB; GENERAL MOTORS CORPORATION;
ARTHUR DAVIS VINING FOUNDATION; MRS. ROSALIND P. WALTER

WASHINGTON WEEK #5051H

Fri, 06/17/2011 at 20:00 CONSTELLATION ENERGY; EHARMONY.COM, INC.; ETHICS
& EXCELLENCE JOURNALISM FOUNDATION; EXXONMOBIL; PTV
STATIONS; THE ANNENBERG FOUNDATION; THE BOEING
COMPANY

Sat, 06/18/2011 at 09:00 CONSTELLATION ENERGY; EHARMONY.COM, INC.; ETHICS
& EXCELLENCE JOURNALISM FOUNDATION; EXXONMOBIL; PTV
STATIONS; THE ANNENBERG FOUNDATION; THE BOEING
COMPANY

This program appeared 2 times between 06/13/2011 and 06/19/2011.

WILD KRATTS #101H

Fri, 06/17/2011 at 06:00 CPB; PTV STATIONS

WILD KRATTS #118H

Mon, 06/13/2011 at 06:00 CPB; PTV STATIONS

WILD KRATTS #119H

Tue, 06/14/2011 at 06:00 CPB; PTV STATIONS

WILD KRATTS #120H

Wed, 06/15/2011 at 06:00 CPB; PTV STATIONS

WILD KRATTS #121H

Thu, 06/16/2011 at 06:00 CPB; PTV STATIONS